BAXTER FREIGHT

Year 2024

GHG emissions report

Baxter Freight

Foreword

Congratulations on pursuing your climate journey. Greenly is proud to contribute to Baxter Freight's climate strategy, and support you on a path towards Net Zero.

This report synthesizes the results of your greenhouse gas (GHG) emissions assessment. It is a first step toward identifying reduction actions and helping you plan for the energy transition.

While offering some benchmarks to compare with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to help you define a reduction trajectory. Achieving your decarbonization targets involves engaging your ecosystem of employees, customers and suppliers who will need to align with your new targets.

The evaluation of your emissions is in line with carbon accounting international standards as standardized by the GHG Protocol.

We are happy to support you on your journey. The entire Greenly team would like to thank you for your outstanding commitment.

Alexis Normand

CEO of Greenly

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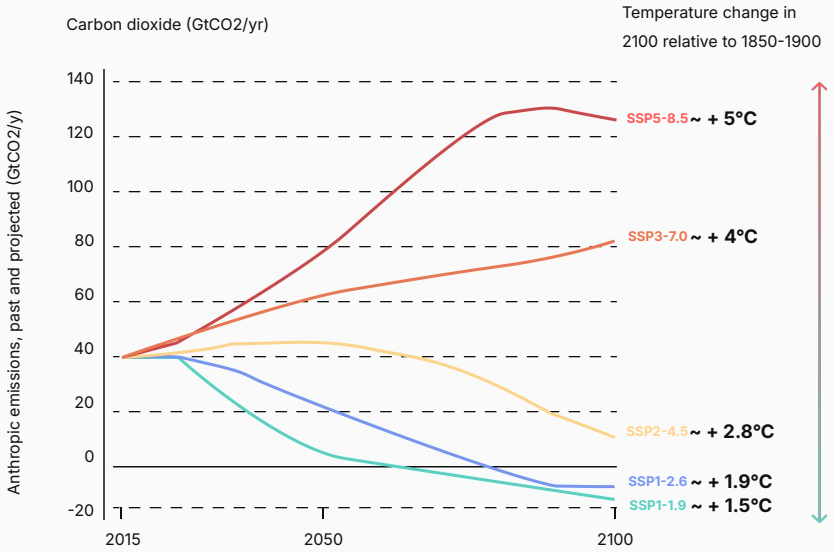
Why care about the energy transition

Regardless of our management of the environmental crisis, organizations and individuals are heading towards major upheavals that will affect entire ecosystems.



Source: Carbone 4

Two types of disruptions

- Physical risks and constraints
- Transition risks and opportunities

Impacted sectors

- Production
- Supply chain
- Market
- Infrastructure
- HR
- Legislation

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Physical risks...

Definition

Risks related to exposure to the physical consequences of global warming

- Average temperature increase and more extreme fluctuation
- Intensification of extreme weather events (rain, heat waves/droughts, etc.)
- Sea level rise
- Scarcity of resources (especially energy), food and water insecurity
- Biodiversity collapse

What are the consequences if I don't commit?

1. Deterioration of infrastructure, value chain losses
2. Direct economic consequences
3. Low resilience to future events and physical constraints (e.g. natural disaster)
4. Dependence on an increasingly fragile supply chain (availability and cost of resources, flexibility, fluctuation of fossil fuels)
5. Disruptions in living conditions (housing, food, health, transport, etc.)

Transition risks (and opportunities)

Definition

Risks related to the transition to a low-carbon economy

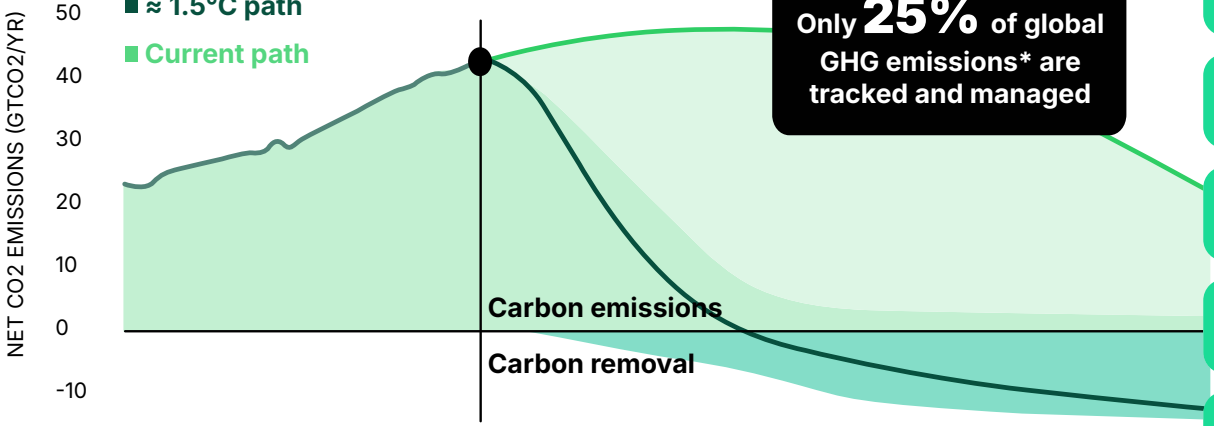
- Regulatory developments and mitigation policies
- Markets and sectors migrating towards promoting low-carbon value creation:
  Opportunities to seize
  Associated market risks
- Growing stakeholder demands on environmental commitments
- Shifting employee mindsets and expectations regarding the environmental reputation of their employer

What are the opportunities if I commit?

1. Optimization of flows and costs
2. More sustainable business activity and corporate strategy
3. Increased competitiveness within my ecosystem
4. Resilience and autonomy of activities in the face of the new socio-economic paradigm
5. Lower exposure to legal and financial constraints and sanctions

It is critical to set a course for Net Zero

REACHING PLANETARY DECARBONIZATION GOALS IMPLIES THAT ALL BUSINESSES TRACK THEIR EMISSIONS, REGULATIONS ARE KICKING IN



Applicable Regulations

- **EU Emissions Trading System** 2005
- **SECR** 2019
- **SFDR & Taxonomy** 2022
- **NFRD & CSRD** Jan. 2024
- **SEC Disclosure Regulation** Jan. 2027

Source: *Carbon Pricing Leadership Report

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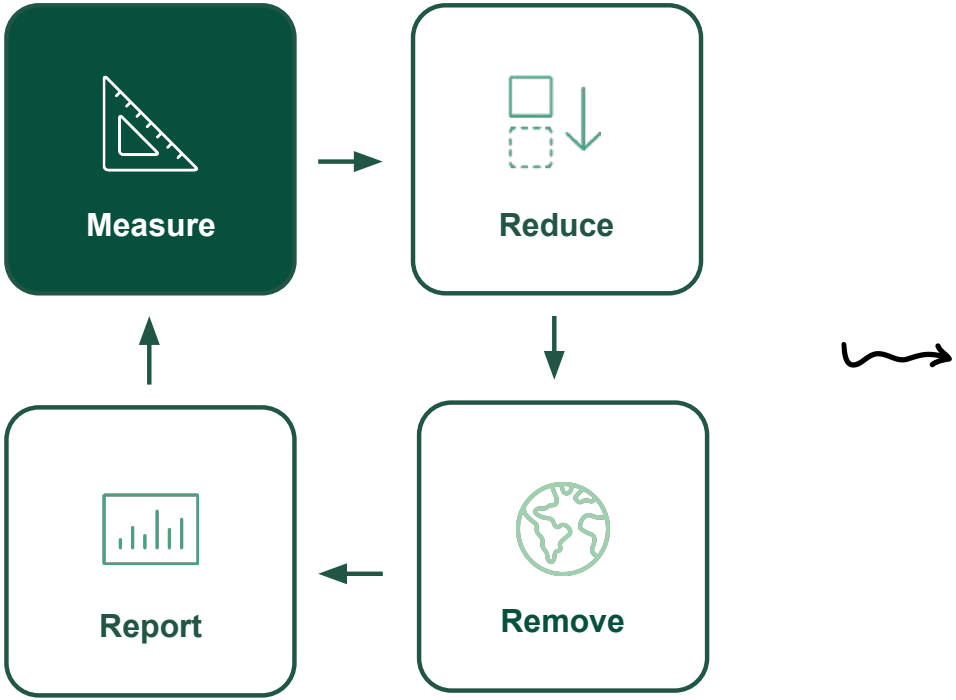
Solving the Climate Equation

MEASURING EMISSIONS IS THE FIRST STEP TO SETTING A PATH TOWARDS NET ZERO



Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

Examples: combustion of fossil fuels, refrigerant leaks, etc.

Scope 2 | Indirect emissions related to energy consumption

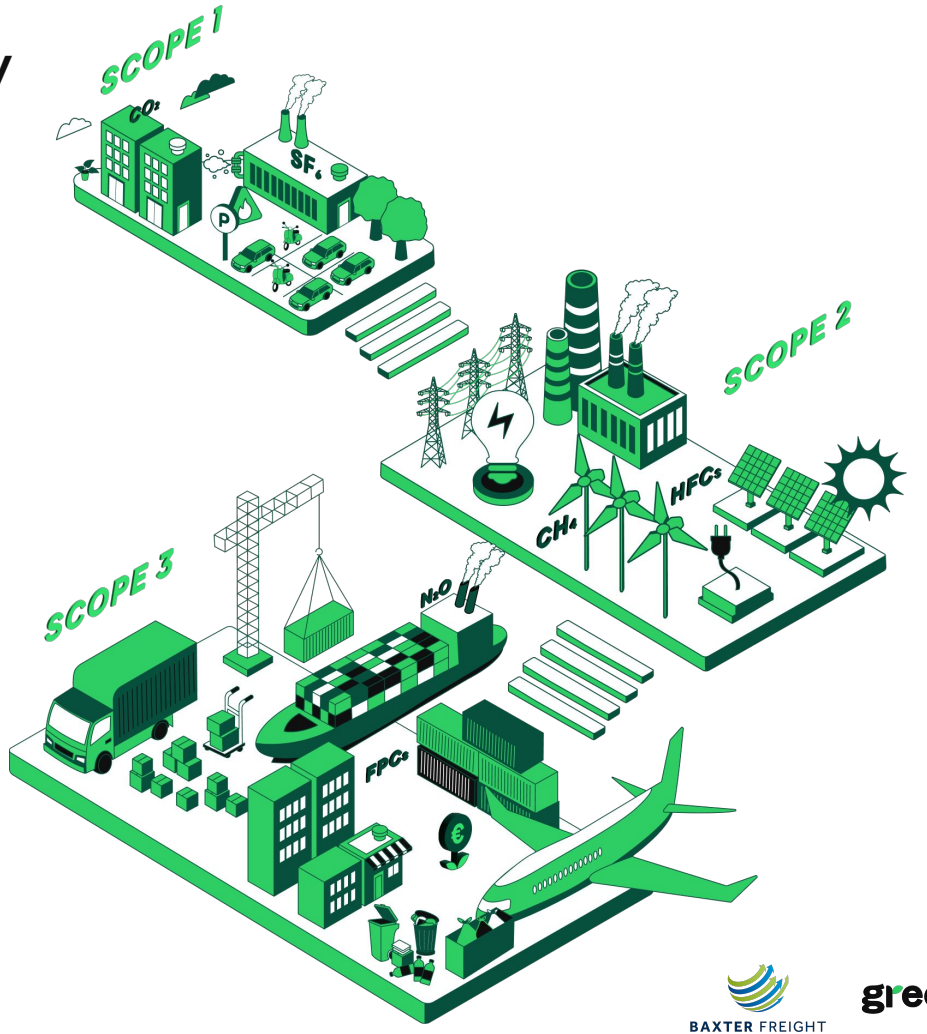
Emissions related to the organization's consumption of electricity, heat or steam.

Example: electricity consumption, etc.

Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities

Example: transportation, purchased goods and services, sold products, etc.



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How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

8% of your emissions of 2024 are calculated using activity data

Expense based

Increasing Accuracy*

Activity based

Activity metrics x Emissions factors = CO2 Eq. Emissions

Total Expense 80 £	1.75 kgCO2e/£	140 kgCO2e
Total Distance 600 miles	0.2 kgCO2e/mile	120 kgCO2e
Total Fuel 40 gallons	2.8 kgCO2e/gallon	112 kgCO2e

*depending on the availability of data

Emission Factor Sources

ADEME, CDP, IEA International Energy Agency, eurostat, AGRIBALYSE, defra, exiobase, Fraunhofer, European Commission Joint Research Centre, Department for Business, Energy & Industrial Strategy

Methodological reference: ADEME note on the use of accounting data for the GHG Accounting

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GHG emissions assessment scopes

Entity
Baxter Freight
From January 2024 to December 2024
-

Primary data
Accounting data
Employee survey
Buildings data
Activity data from the following modules: IT Inventory, Vehicle Fleet

Methodology
Official and approved GHG Protocol methodology; GWP 100

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope
All emissions under operational control

✔ Category included
○ Category excluded
✘ Category irrelevant

Scope 1
✔ 1.1 Generation of electricity, heat or steam
✔ 1.2 Transportation of materials, products, waste, and employees
✔ 1.3 Physical or chemical processing
✔ 1.4 Fugitive emissions

Scope 2
✔ 2.1 Electricity related indirect emissions
✔ 2.2 Steam, heat and cooling related indirect emissions

Scope 3
✔ 3.1 Purchased goods and services
✔ 3.2 Capital goods
✔ 3.3 Fuel- and energy- related activities not included in Scope 1 or Scope 2
✔ 3.4 Upstream transportation and distribution
✔ 3.5 Waste generated in operations
✔ 3.6 Business travel
✔ 3.7 Employee commuting
✔ 3.8 Upstream leased assets
✔ 3.9 Downstream transportation and distribution
✔ 3.10 Processing of sold products
✔ 3.11 Use of sold products
✔ 3.12 End-of-life treatment of sold products
✔ 3.13 Downstream leased assets
✔ 3.14 Franchises
✔ 3.15 Investments

General overview

KEY RESULTS – 2024

Absolute

4k
tCO2e

Per employee

33
tCO2e

Employee number : 119

Per revenue

125
tCO2e

Revenue : 32M€

Emissions Report

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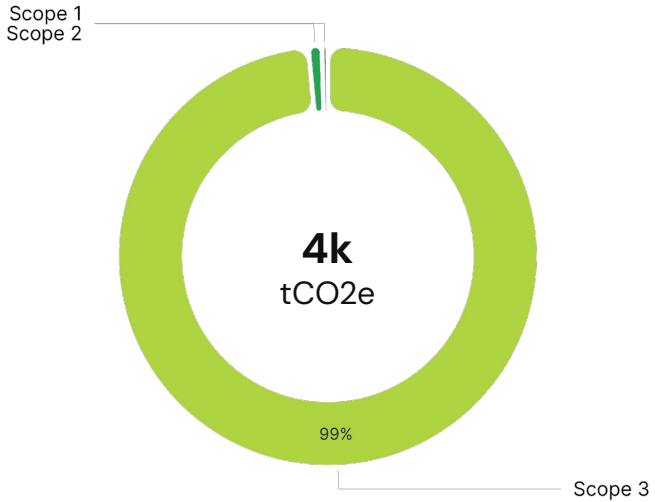
General overview

BREAKDOWN BY SCOPE – 2024

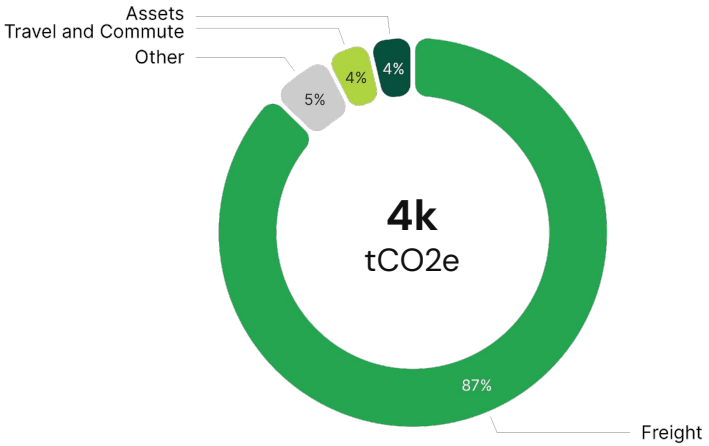
	Scope 1	Scope 2	Scope 3
Absolute tCO2e	18	42	3.9k
Employee tCO2e/employee	0.1	0.3	33
Revenue tCO2e/M£	0.6	1.3	123



General overview

RESULTS BY ACTIVITY

Total emissions of Baxter Freight,
by activity (% tCO2e)



	Absolute tCO2e	Per employee tCO2e/employee
Freight	3.5k	29
Travel and Commute	149	1.3
Assets	146	1.2
Digital	71	0.6
Energy	59	0.5
Services purchases	36	0.3
Others**	42	0.4

Is equivalent to:

The amount of CO2 sequestered annually by **360 hectares of growing forest***

The annual emissions of **325 British people***

2.3k London - New York round trips*

**Sources: Labos1Point5, ExioBase, French National Forests Office*

***Food and drinks, Waste*

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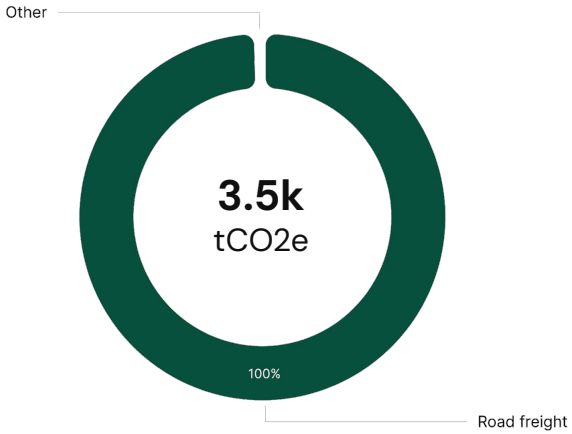
Focus on Freight

Activity data	Expense data
0 tCO2e (0%)	3.5k tCO2e (100%)

Freight emissions by category
(% tCO2e)



87% of total

What is included in this category?

CO2 emissions from freight transport, covering shipping, trucking, rail, and air cargo. Includes emissions from fuel combustion and production.

How to reduce the impact of this category?

You can adopt the following measures:
- Decarbonize the last-mile freight
- Use of non-road modes of transport - Rail freight
- Use of non-road modes of transport - Sea freight

See additional best practices in the action plans section

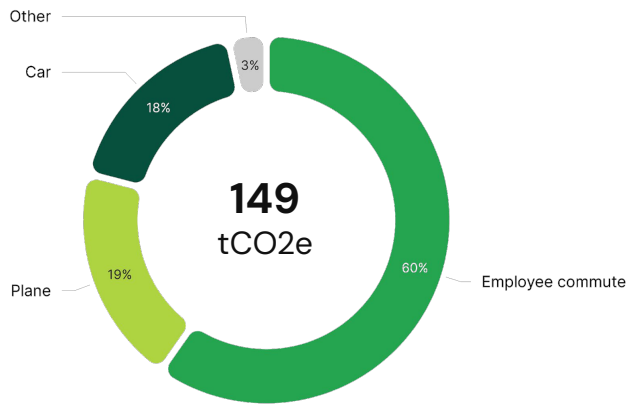
Methodology

1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Exiobase 3.8.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Travel and Commute

Activity data	Expense data
89 tCO2e (60%)	60 tCO2e (40%)

Travel and Commute emissions by category
(% tCO2e)



3.8% of total

What is included in this category?

CO2 emissions from travel and commuting, covering various transportation modes. Includes direct fuel combustion and indirect fuel production emissions.

How to reduce the impact of this category?

You can adopt the following measures:
No actions selected for this category

Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Exiobase 3.8.2, Greenly 1.0, Uk GHG Conversion Factor 2024
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

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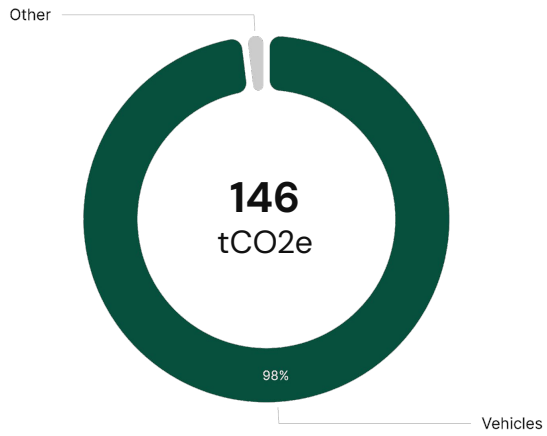
Focus on Assets

Activity data	Expense data
145 tCO2e (99%)	1.7 tCO2e (1%)

Assets emissions by category
(% tCO2e)



3.7% of total

What is included in this category?

CO2 emissions from capital assets, covering construction, operation, and maintenance. Excludes energy consumption during use and end-of-life emissions.

How to reduce the impact of this category?

You can adopt the following measures:
No actions selected for this category

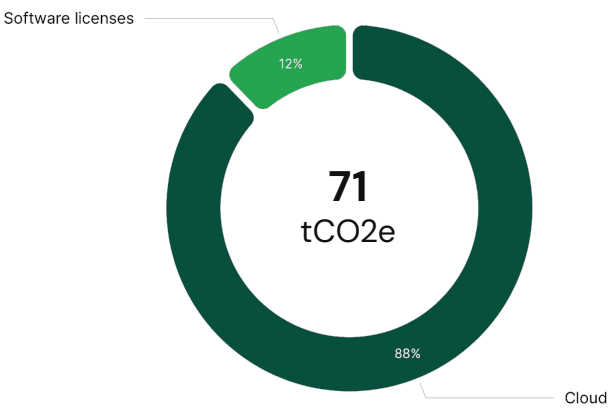
Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Exiobase 3.8.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Digital

Activity data	Expense data
0 tCO2e (0%)	71 tCO2e (100%)

Digital emissions by category
(% tCO2e)



1.8% of total

What is included in this category?

CO2 emissions from digital activities, covering internet use, data storage, and cloud computing. Includes emissions from data centers, servers, and network infrastructure.

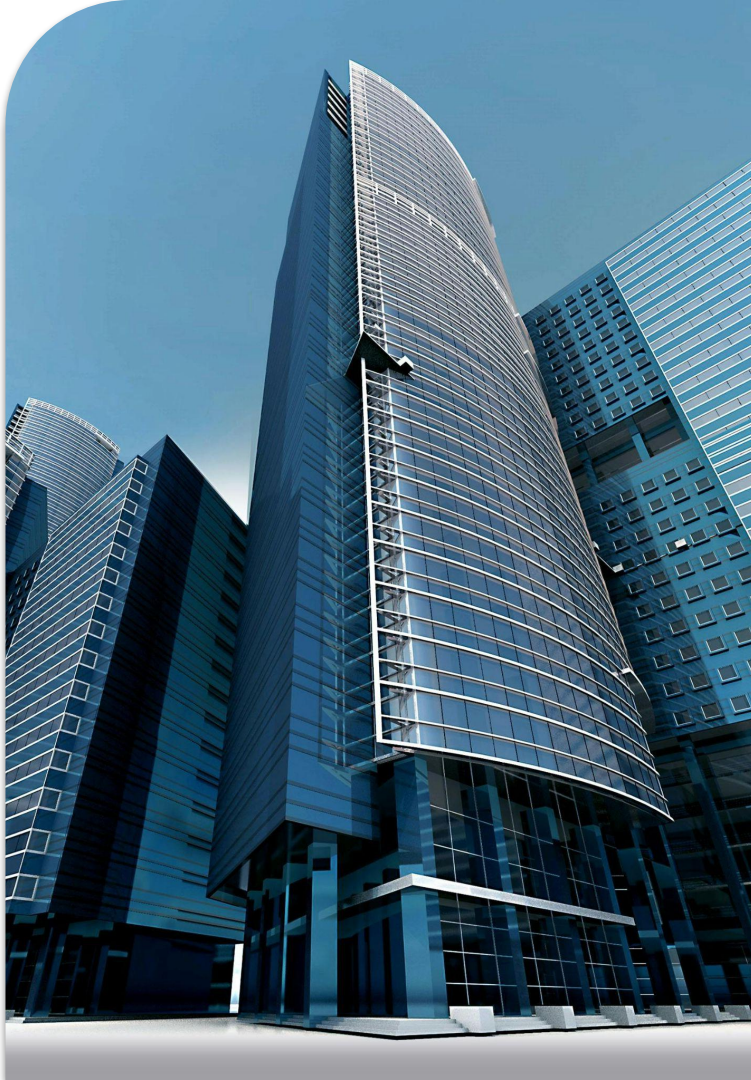
How to reduce the impact of this category?

You can adopt the following measures:
No actions selected for this category

Methodology

1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Company Report 1.0, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on buildings



Focus on Buildings

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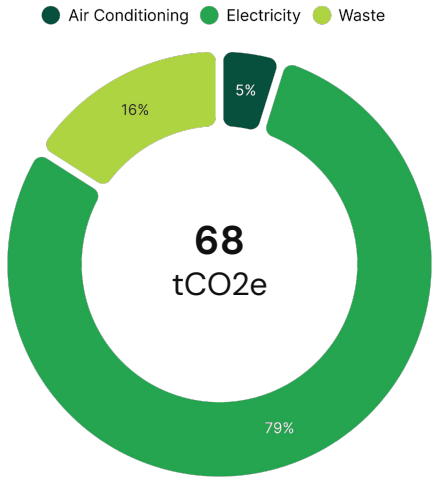
Focus on buildings

ACTIVITY ANALYSIS

Activity emissions
65 tCO2e (95%)

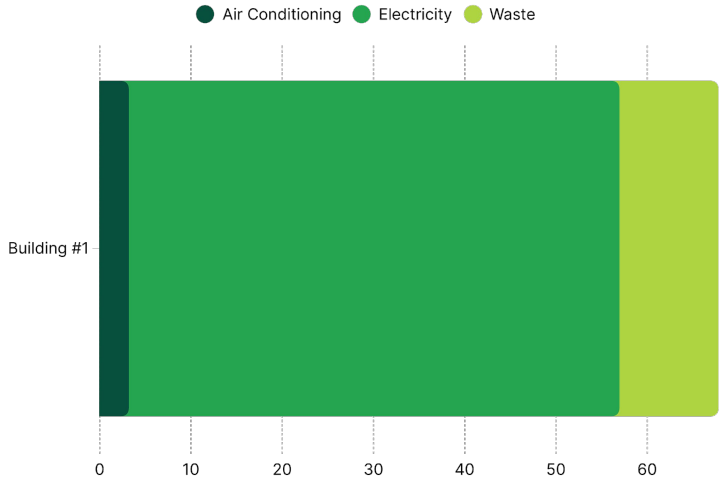
Estimated emissions
3.3 tCO2e (4.8%)

Total emissions per category (tCO2e)



2% of total

Total emissions per building (tCO2e)



Methodology

1. Emissions linked to heating and energy use are calculated by multiplying (where available) the building's electricity or gas consumption by an emission factor. Failing this, an estimate is calculated on the basis of building surface area, or even the number of employees when surface area is not provided.
2. Waste-related emissions are estimated on the basis of the number of employees.
3. Air-conditioning emissions correspond to refrigerant leaks (average estimate).

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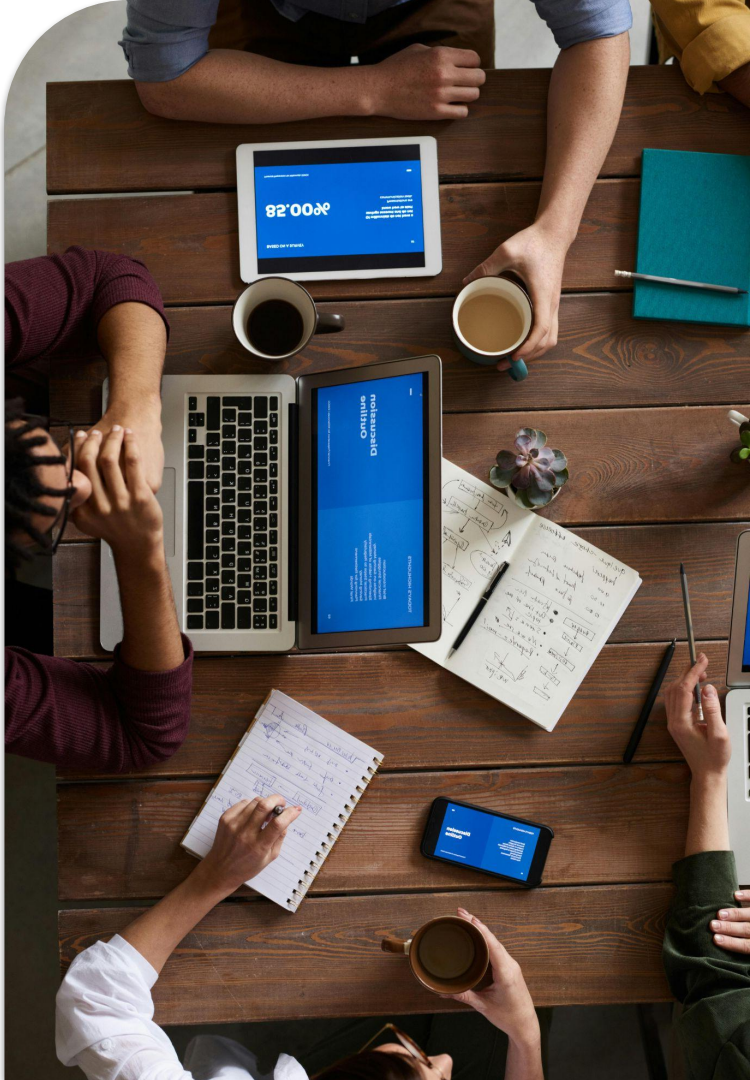
Focus on employees



Focus on Employees

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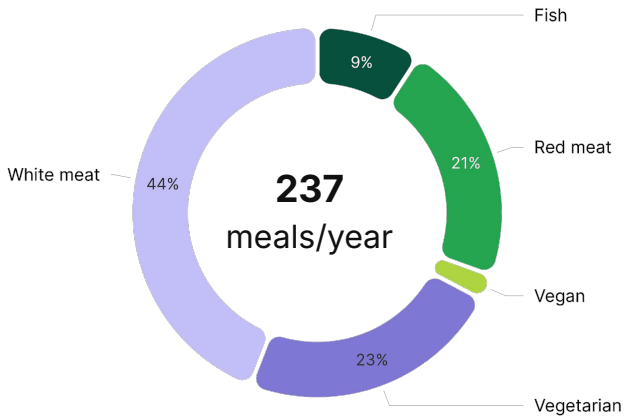
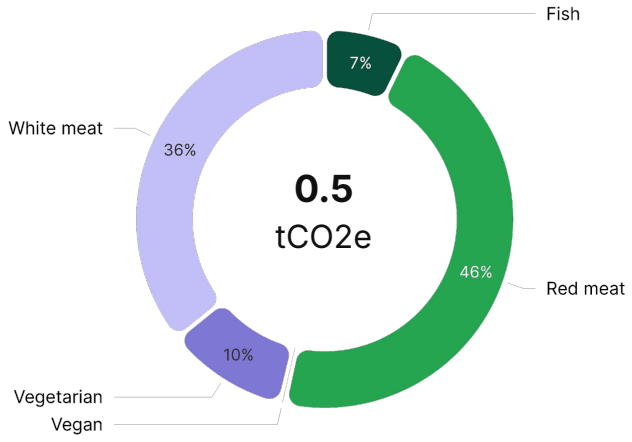
Focus on Employee Meals

Number of meals per employee per year
(per diet)



GHG emissions
(tCO2e / employee)



Methodology

Analysis is based on the employee survey, which obtained a 100% response from your employees to whom the questionnaire was sent (107 responses).
The data used to calculate meals-related emissions are from the French Agency for Ecological Transition (ADEME).
Meal emissions are not accounted for, this slide is only an analysis of the responses to the employee survey.

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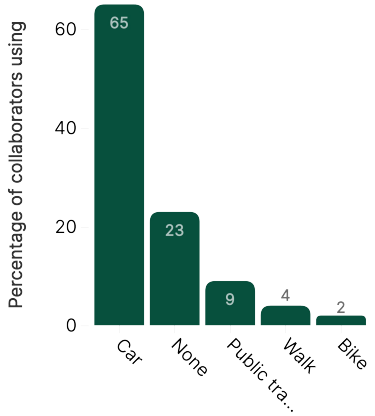
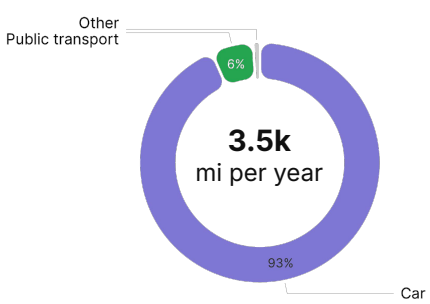
Focus on Employee Commute

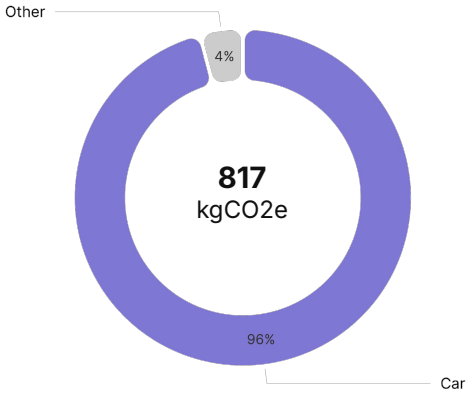
Usage of transport modes



Yearly mean distance distribution



GHG emissions (kgCO2e / employee)



On average, your employees travel 3.5k mi each year, emitting 817 kgCO2e for home-work commuting.

Methodology

Analysis is based on the employee survey, which obtained a 100% response from your employees to whom the questionnaire was sent (107 responses).
The data used to calculate commute-related emissions are from the French Agency for Ecological Transition (ADEME).
More details on the employees page of Greenly

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Focus on Action Plans

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How can I implement effective reduction actions?

To meet global targets, emissions will have to fall by **3 to 7% per year***. It's a tough target, but a necessary one!

WHAT ARE THE BEST PRACTICES FOR ACHIEVING THESE OBJECTIVES?

Communicate → **Involve** → **Engage** → **Raise awareness**

COMMUNICATE the results of your GHG assessment to all your teams so that they are on board with the process of reducing emissions.

INVOLVE management and find internal sponsors responsible for implementing reduction actions.

ENGAGE your ecosystem (suppliers and customers) and ask about their reduction strategy, in order to prioritise virtuous suppliers.

INCREASE your teams' awareness of climate change using our platform to alert and facilitate the implementation of your reduction actions.

These first steps will enable you to maximise your chances of success in implementing reduction actions.

WHAT REDUCTION MEASURES CAN MY COMPANY TAKE?

The reduction actions we recommend are selected with:

AMBITION

Some actions involve major changes, but they will bring you closer to achieving the global climate targets.

REALISM

The action plans are based on practical examples already implemented in other pioneering companies.

EFFICIENCY

Implementing them will have a real impact on your emissions in the short and long term.

*Source: IPCC

Freight

Decarbonize the last-mile freight

Freight

Globally, the last-mile accounts for up to half of total delivery carbon emissions. Decarbonizing last-mile freight aims to address the environmental impact of goods transportation in urban areas by implementing low-carbon alternatives. These include electric or bike freight solutions. Mutualizing delivery at parcel reception stores can also help avoid emissions by simplifying logistic flows - you can encourage your clients to choose this option!

Benchmark

Evri : Evri is exploring active delivery models for final-mile delivery solutions, particularly in urban and congested areas, resulting in an increase in productivity of around 13% and an 89% reduction in CO2 emissions.
Amazon : Amazon has been piloting e-bike delivery programs in urban areas where the distance between distribution centers and customers is relatively short. On top of environmental advantages, Amazon found that E-bikes offer advantages in terms of maneuverability and efficiency compared to larger vehicles, enhancing the overall efficiency of the delivery process.

Estimated Impact

A scenario built by the WEF (including EV usage for inner-city areas, pre- and post-working hours and nighttime deliveries, effective data-based connectivity solutions such as dynamic rerouting and load-pooling, and multi-brand parcel lockers and boxes) estimated a 30% reduction in last-mile emissions.

Estimated Cost

Cost of e-bike last mile delivery service vary greatly from region to region and are available mostly in bigger urban areas. Overall, service quality is improved: bike services are less likely to get stuck in the traffic and have capacities similar to trucks.

Recommended Service Providers

Velove
E-cargobike
Ecofleet
Finmile

Implementation

1. ESTABLISH and start monitoring your KPIs (ex. percentage reduction in carbon emissions from last-mile delivery).
2. CONDUCT an assessment of your current last-mile freight operations, including size of your fleet, vehicle types, delivery routes, and associated emissions. Evaluate the feasibility and potential impact of different decarbonization strategies. You can get ideas from the different transition scenarios built by the WEF.
3. SET clear goals, targets, stakeholders, and timelines for each initiative.

Use of non-road modes of transport – Rail freight

Freight

Improving the environmental performance of freight transport involves not only the intrinsic optimization of road transport, but also the use of other complementary modes such as rail, river and sea. Each mode of transport has its own strengths and weaknesses. Combining several of these modes can, in some cases, achieve a better balance between cost, service quality and environmental impact.

Benchmark

IKEA: IKEA strives to switch from road to rail or sea transport for its goods, which significantly reduces CO2 emissions.

Estimated Impact

According to an ADEME study:
Use of combined rail-road transport: 94%

Estimated Cost

Variable

Recommended Service Providers

Consult professional associations in the transport or logistics sector in your country. They may have lists of suppliers or recommendations.

Implementation

1. Analyze current modes of freight transport.
2. Explore non-road alternatives (rail, river, sea).
3. Adapt the mode of transport according to needs and environmental benefits.

Use of non-road modes of transport – Sea freight

Freight

Improving the environmental performance of freight transport involves not only the intrinsic optimization of road transport, but also the use of other complementary modes such as rail, river and sea. Each mode of transport has its own strengths and weaknesses. Combining several of these modes can, in some cases, achieve a better balance between cost, service quality and environmental impact.

Benchmark

IKEA: IKEA strives to switch from road to rail or sea transport for its goods, which significantly reduces CO2 emissions.

Estimated Impact

According to an ADEME study:
Use of maritime solutions as a complement to road transport: 16%

Estimated Cost

Variable

Recommended Service Providers

Consult professional associations in the transport or logistics sector in your country. They may have lists of suppliers or recommendations.

Implementation

1. Analyze current modes of freight transport.
2. Explore non-road alternatives (rail, river, sea).
3. Adapt the mode of transport according to needs and environmental benefits.

Select local suppliers

Freight

By sourcing from local suppliers, the transportation distance for goods is typically shorter, reducing carbon emissions associated with transportation. In addition, collaborating with local suppliers often offers better visibility and control over the supply chain and better communication. It becomes easier to ensure compliance with environmental regulations (ex. Implementing a sustainable purchasing policy).

Benchmark

Danone prioritizes local sourcing, obtaining over 90% of fresh milk and more than 50% of plant-based ingredients within the country of product sales. They are actively expanding local sourcing, particularly for plant-based items, fruits & vegetables, and ingredients like sugar beet. This approach not only reduces carbon impact but also enhances transparency by informing consumers about the origins, producers, and manufacturing processes of their ingredients.

Estimated Impact

The carbon impact associated with freight varies depending on the distance and freight mode used by current suppliers compared to target suppliers.
Sourcing locally may have an additional environmental impact beyond delivery. Different countries have varying levels of environmental regulations. Opting for local suppliers may enable adherence to more stringent environmental standards, positively influencing the way the product is produced. This can lead to reduced emissions and a lower overall environmental footprint.

Estimated Cost

When implementing this action, keep an eye on the potential price differences in goods, and the reduction of delivery costs.

Recommended Service Providers

Consult professional associations in the transport or logistics sector in your country. They may have lists of suppliers or recommendations.

Implementation

1. ESTABLISH and start monitoring your KPIs (ex. percentage of local suppliers in your procurement portfolio).
2. CONDUCT an assessment of your current supplier network and evaluate the feasibility of sourcing locally for different categories of goods.
3. START collaboration with local suppliers.

Work collaboratively with customers for better optimization

Freight

This action leverages strategic partnerships to enhance supply chain efficiency and reduce environmental impact. By engaging directly with clients, the action focuses on integrating CO2 emissions considerations into logistics planning and execution. This collaborative approach enables tailored optimization of transport routes and modalities, potentially leveraging data-driven insights to minimize empty runs and consolidate loads. Check relevant industry benchmarks and tools to monitor and improve the carbon efficiency of your logistics operations.

Benchmark

Unilever: Unilever works with its suppliers and customers to optimize the supply chain, integrating environmental concerns such as reducing CO2 emissions.

Estimated Impact

Direct Emission Reductions:
Optimizing routes and loads can directly decrease fuel consumption, leading to a significant reduction in CO2 emissions per trip.

Indirect Benefits:
Enhanced operational efficiency may encourage more sustainable practices across the industry. Collaborative planning can also promote the adoption of greener technologies.

Estimated Cost

Time: Significant time investment is needed from both the company and its customers to analyze current operations, develop tailored solutions, and implement changes.
Personnel: Skilled personnel must be allocated to manage the collaboration, monitor progress, and analyze data.
Technology: Implementing real-time tracking systems, AI for route optimization, and other digital tools.

Recommended Service Providers

Consult professional associations in the transport or logistics sector in your country. They may have lists of suppliers or recommendations.

Implementation

1. EVALUATE the current logistics and freight operations to identify areas for CO2 emissions reduction and efficiency improvements.
2. DEVELOP strategies such as shared freight services, route planning, and alternative scheduling to minimize less-than-full-load trips.
3. Roll out the new logistics strategies in phases to monitor their effectiveness and make necessary adjustments based on real-time data.

Conclusion

Conclusion

The GHG assessment made it possible to identify Baxter Freight's main GHG emission sources so as to frame the company's carbon strategy and identify the items that need to be studied in greater depth with the aim of continuously improving the company's environmental impact.
It has been established that direct emissions (Scope 1) and energy-related indirect emissions (Scope 2) represent a small part of a company's impact. It is therefore essential to mobilize our company's suppliers and employees.

To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 6.3% reduction in emissions within one year (-248 tCO2e).

The recommended next steps in Baxter Freight's carbon strategy are:

1. **Study key emission sources in greater depth,** if you opt for that. Your Climate Expert can help you decide between the different options available!
2. **Establish GHG emission reduction targets and implement an action plan** in order to achieve these targets.
3. **Engage your suppliers** using the Greenly supplier engagement tool.
4. **Engage your employees** using the interactive Greenly training quizzes.
5. **Communicate with your stakeholders** about your commitment and carbon footprint, your reduction targets and the action plan considered.
6. **Contribute to certified GHG reduction / sequestration projects** available on the Greenly platform.

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What's next?

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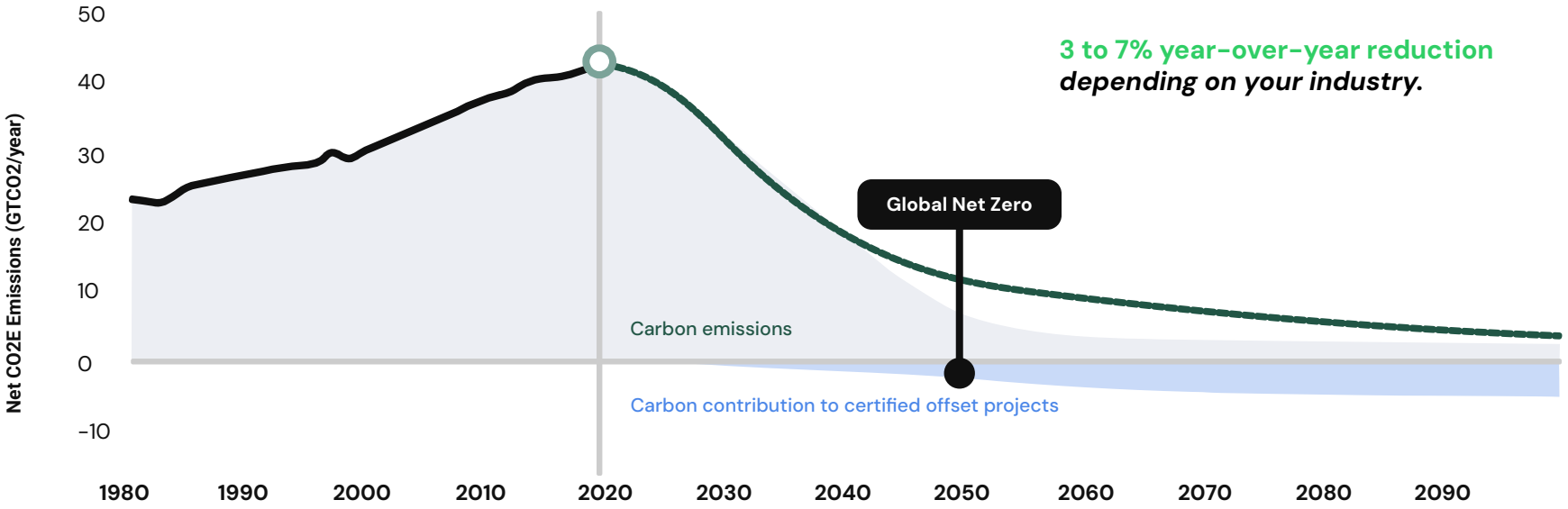
Committing to a multi-year decarbonization strategy

A SUSTAINED EMISSIONS REDUCTION BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT



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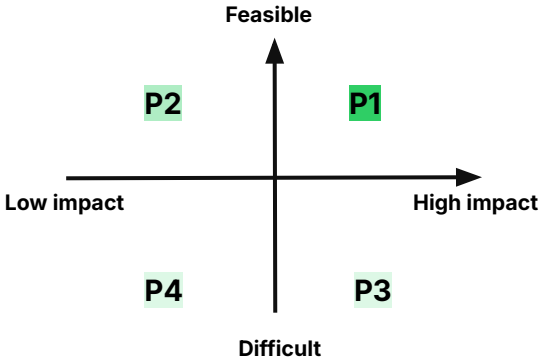
How can I build my reduction trajectory?

THE 4 KEY STAGES IN DEFINING AND FOLLOWING YOUR TRAJECTORY

Refine your greenhouse gas emissions assessment

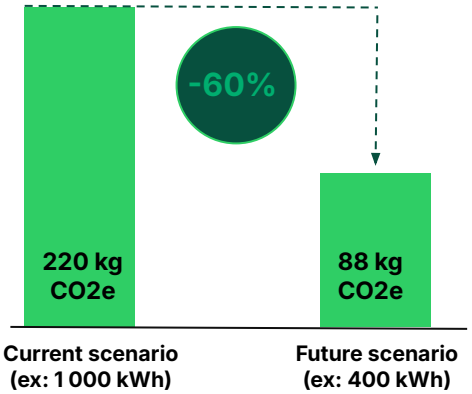
Your 2024 assessment is based on **8%** of physical data, the rest being financial data. We recommend that you regularly improve the accuracy of your greenhouse gas assessment by adding more physical data. You will be able to quantify and monitor your reductions with precise targets in km, kg, kWh, etc.

Prioritize your actions



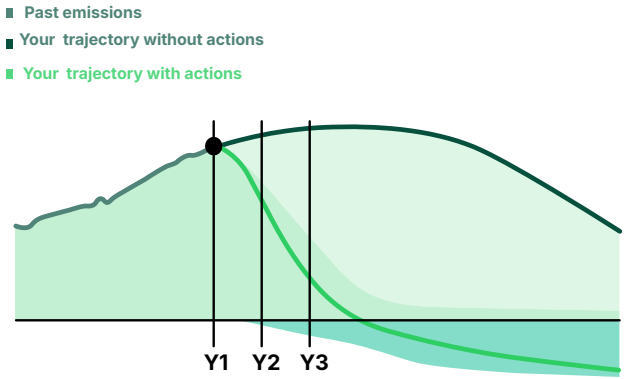
Place your actions on the matrix after identifying operational constraints in consultation with your teams.

Calculate their reduction potential



Select the right KPIs before you start, then calculate the reduction potential.

Monitor your results



Monitor your progress regularly and measure your results during your annual GHG assessment.

The 5 Pillars of a Climate Strategy

DISCOVER THE 5 PILLARS BASED ON THE NET ZERO INITIATIVE

1. Measure

- Track emissions annually
- Go deeper in the analysis of your main emission sources

Carbon data analysis

CSRD

LCA

2. Reduce

- Choose an action plan in line with the Paris Agreement
- Quantify your action plan to build a carbon trajectory

Action Plan Tab

3. Educate

- Engage your suppliers in your strategy
- Train your employees

Supplier engagement

Employee training

4. Commit

- Commit to an objective
- Communicate transparently

Communication kit

5. Contribute

- Contribute in carbon sequestration & avoidance projects to cover non compressive emissions

Carbon contribution

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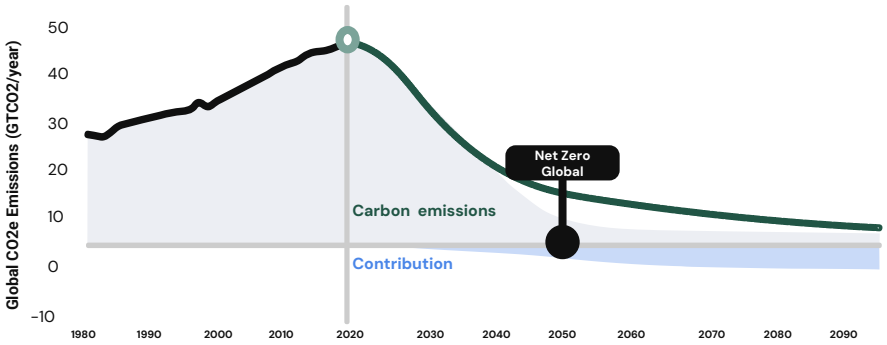
Commit to a Multi-year Carbon Trajectory

A LONG-TERM REDUCTION IN EMISSIONS IN LINE WITH THE OBJECTIVES OF THE PARIS AGREEMENT OR YOUR PERSONAL OBJECTIVES

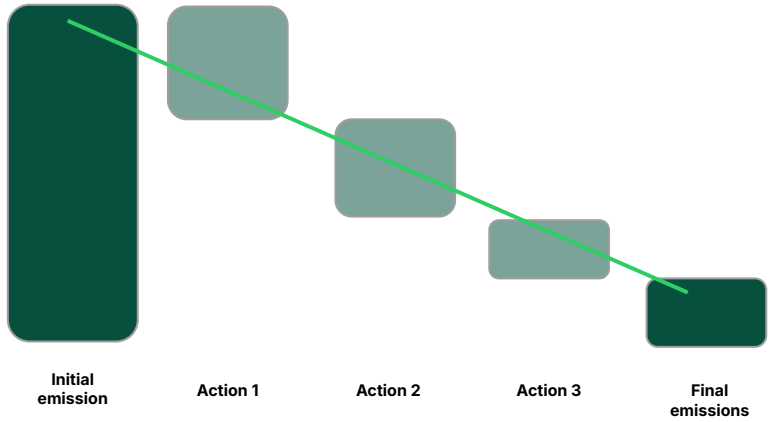
Paris Agreement Objective

-3% to -7% reduction annually



Objective Based on your Actions

Define your reduction objective based on facilitating actions



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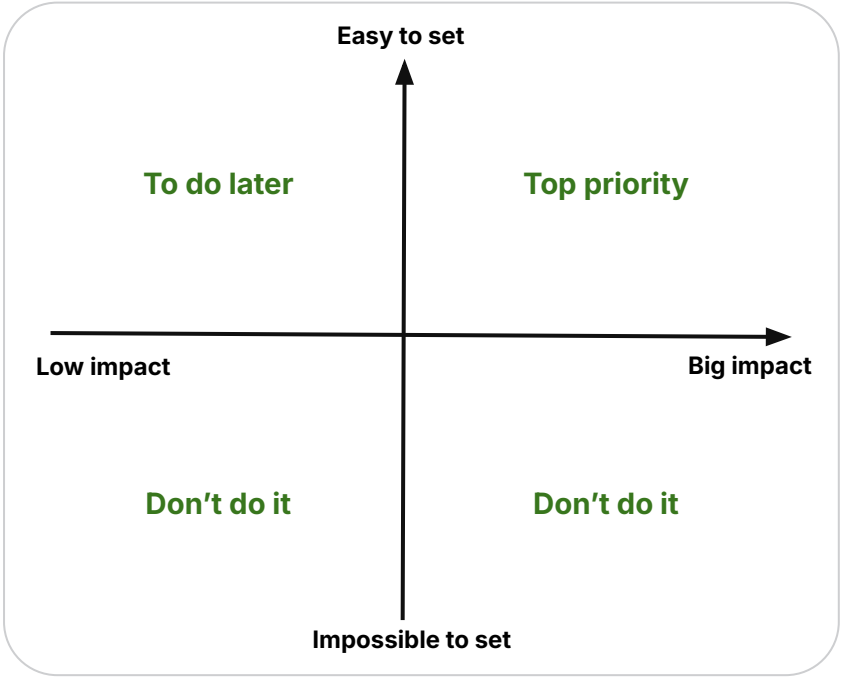
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions | Calculate their reduction potential | Optimize your trajectory

1. Bring together the stakeholders in your climate strategy
2. Place the action suggestions from the Greenly report on the matrix after identifying their constraints
3. Keep all feasible actions and prioritize those with the greatest impact



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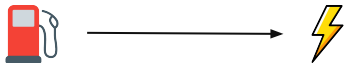
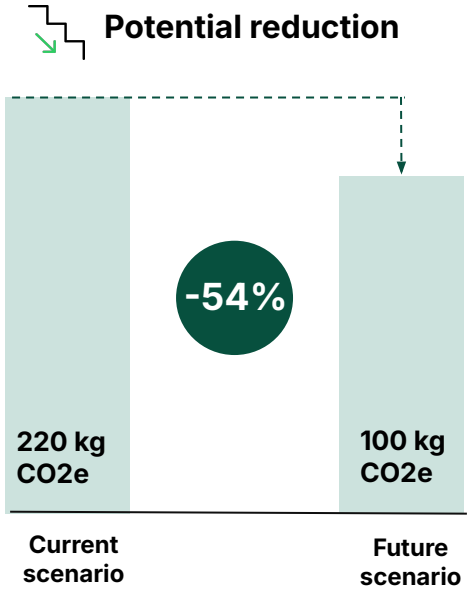
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions | **Calculate their reduction potential** | Optimize your trajectory



Current scenario	**1,000 km per year with thermal cars**	**1,000 km per year with electric cars**	**Future scenario**
Emission Factor	**0.22 kg CO2e/km**	**0.1 kg CO2e/km**	**Emission Factor**
Total Emissions	**220 kg CO2e**	**100 kg CO2e**	**Total Emissions**



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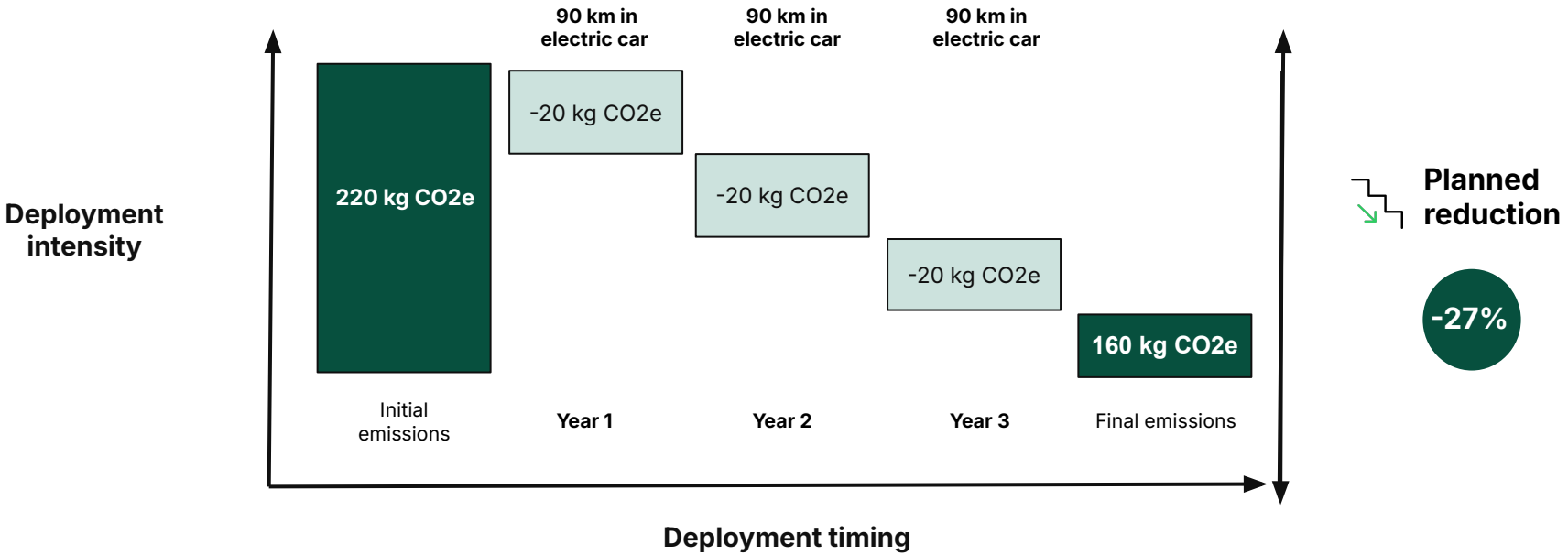
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions | Calculate their reduction potential | **Optimize your trajectory**



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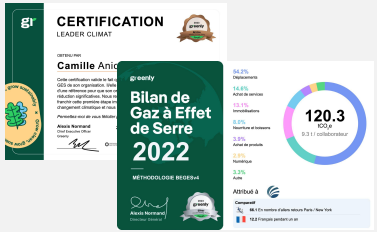
Greenly's communication support to highlight commitment

Company & Personal Certificates



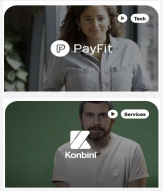
Social Networks

PR

Communicate on media

Customer Video Testimonials

Testimonials showcasing the work done with Greenly



Premium

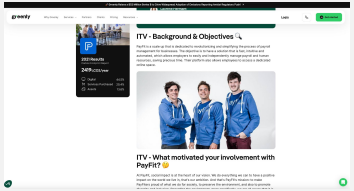
Join our community: ESG Connect

Slack Channel, afterwork, Events, Webinars

350k Members
As of August 2023

10+ Countries
including USA, UK, France, Australia etc.

Case studies

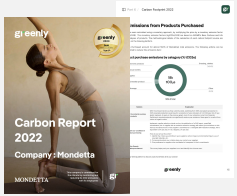


Webinar

Communicate on your results in a Webinar with a Greenly expert!

Extended Report

Get your report formatted by our marketing team



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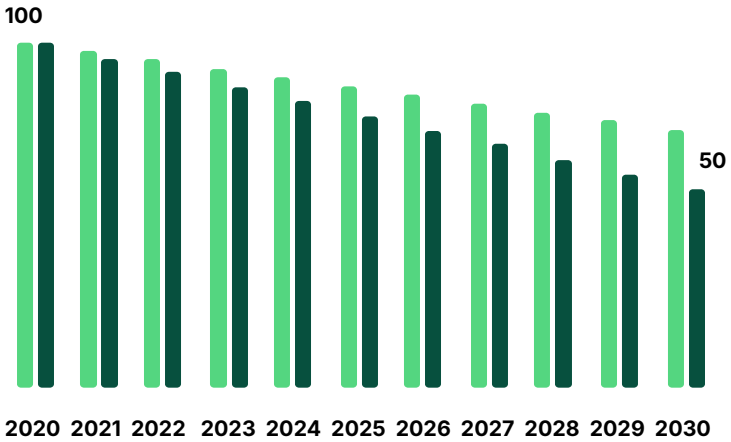
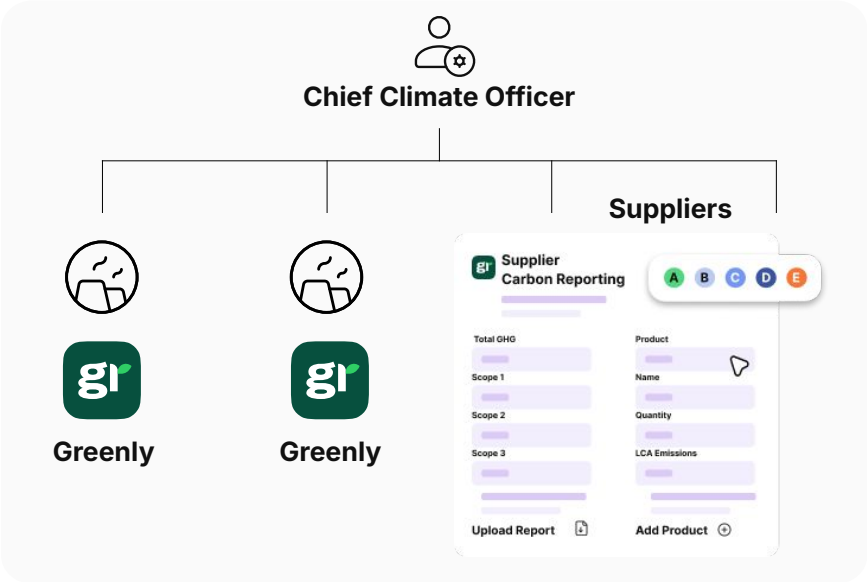
Engaging suppliers to align with the company's Net Zero targets

ENGAGE SUPPLY CHAIN VIA A DEDICATED SUSTAINABLE PROCUREMENT STRATEGY

SCIENCE BASED TARGETS
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Reduction Trajectory Science Based Targets
Aligned with 1.5°C & Well below 2.0°C





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Maturity of climate strategy

YOUR GREENLY CLIMATE SCORE

Greenly score criteria

Pioneers in the climate transition
< 1% of companies (Score ≥ 75)

Responsible companies
5% of companies (Score 55 - 74)

Building a company in transition
15% of companies (Score 30 - 54)

Beginners committed to the transition
30% of companies (Score 5 - 29)

Enthusiasts to awaken
10% of companies (Score 0 - 4)

Lack of interest in the climate
40% of companies

The statistics are drawn from the Greenly supplier and customer database, which includes several thousand companies of all sizes, sectors and geographies. For more similar statistics, consult the CDP corporate climate tracker.

The intermediate Greenly Climate Score of Baxter Freight is 24 points

Points are distributed as follows:

Creating & fine-tuning the Greenhouse Gas report: **24**/40
Action plans: **0**/36
Climate targets: **0**/4
Involving your teams: **0**/10
Carbon contributions: **0**/10

The Score will be updated at the Climate Strategy follow-up meeting.

More information on the Score calculation method here
Statistics were computed on the Greenly supplier database

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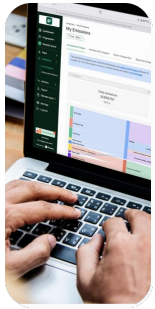
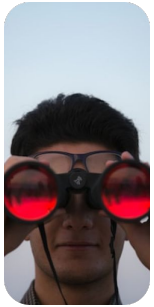
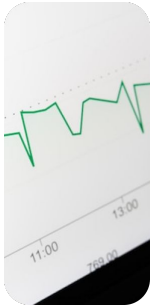
Engaging employees on Climate Change

OUR MONTHLY TRAININGS







Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 12
Onboarding	Quiz 1 Climate Science	Quiz 2 IT	Quiz 3 Food	Quiz 4 Transport	Quiz 5 Energy	And more..	A look back on the year

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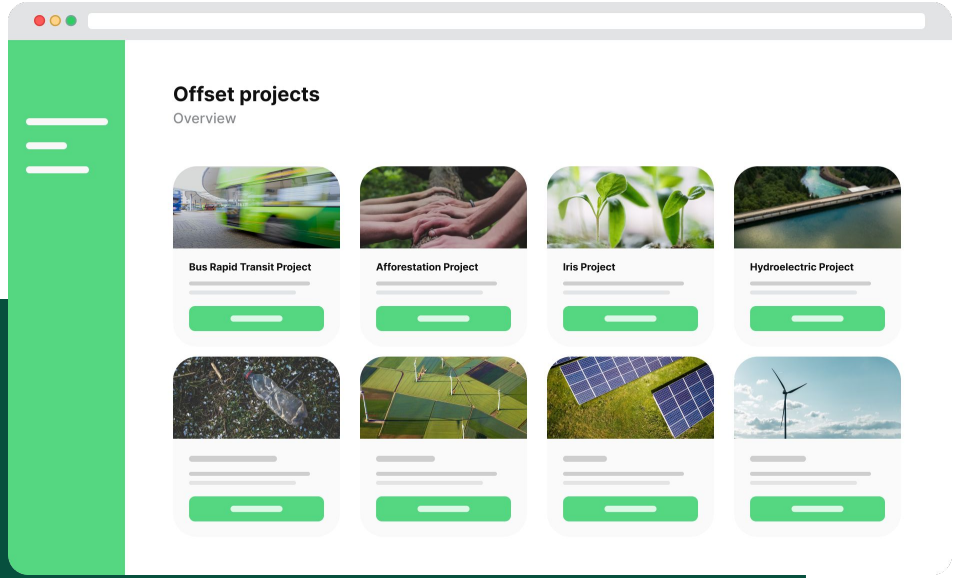
Net Zero Contribution – What to Expect

SOURCING ONLY VERIFIED & CERTIFIED PROJECTS



Ensure projects are certified

We source projects that meet criteria of additionality, permanence, auditability and measurability

Contribute to Net Zero

Ensure you are responsible for more emissions capture that what your organization is emitting

LABEL BAS CARBONE riverse. Gold Standard

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Become a Referral Partner

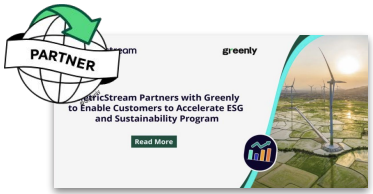
Refer customers to Greenly and use your commissions to reduce the cost of your future GHG reports.

~~10%~~ **15%**
Commission or partner discounts directly more advantageous for Greenly customers.

1

COMMUNICATE

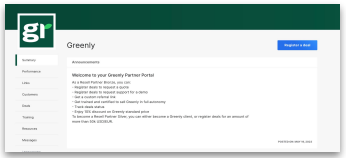
Leverage our resources to communicate to your network



2

REFER LEADS

Send leads to the Greenly Sales Team



3

EARN REVENUE

Receive quarterly payments for your business and amortize the cost of your future reports

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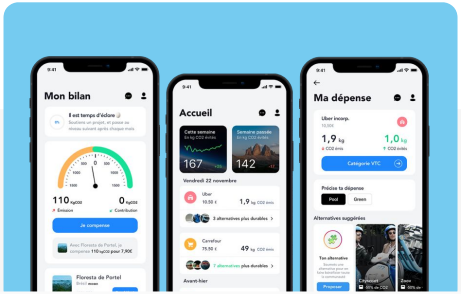
About Greenly

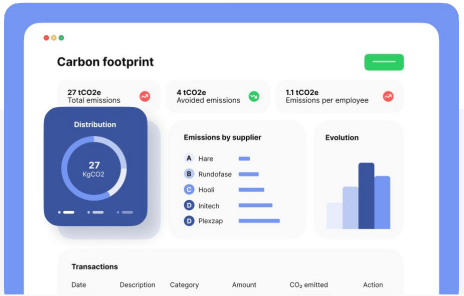
The Greenly Vision

MAKING CARBON ANALYTICS UNIVERSAL



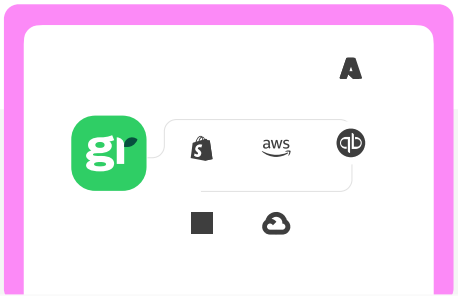
CARBON FOOTPRINT APP & API

First carbon fintech app launched



CARBON ACCOUNTING SOFTWARE

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol)



CLIMATE APP STORE

Introducing the first Climate App Store in 2023

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Building up a global tech leader to scale carbon accounting

FOUNDER VISION: HELPING ALL COMPANIES START THEIR CLIMATE JOURNEY TO FAST-TRACK THE ENERGY TRANSITION

Arnaud Delubac
CMO & Co-Founder

INSEEC, Essec - Centrale
Digital Comm at Prime Minister Office, & Ministry of Digital

SECRÉTARIAT D'ÉTAT CHARGÉ DE LA TRANSITION NUMÉRIQUE 2018-2019

Alexis Normand
CEO & Co-Founder

HEC, Sciences-Po
Ex Head of B2B & Boston Office at Withings, Techstar w/Embleema

withings 2013-2018

Matthieu Vegreville
CTO & Co-Founder

Ecole Polytechnique - Telecom
Ex Data Science & B2B SaaS at Withings

techstars_ 2018-2019

Everyone should strive to achieve Net-Zero, not just the elite. Consumers want all companies to implement sustainable changes

Greenly is instigating a bottom-up climate revolution making it simple for all companies & employees to start their climate journey

Working with our initial 1,000 customers, we see that early adoption of carbon initiatives boosts growth and profitability, while helping companies start their climate journey

As regulations make carbon disclosure mandatory, Greenly is building highly-scalable tech to address the enormous influx of mid-market businesses joining the energy transition.

Greenly's product-led growth rests on three pillars: 1- a tech-enabled end-to-end carbon platform ; 2- an outstanding UX to cultivate a growing community of climate leaders: 3- Lastly, a global ecosystem of partners who leverage Greenly to scale carbon accounting over their network.

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Greenly is the world's fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

150+

Team with Climate Experts Data Scientists, Data analysts, Data Engineers, DevOps Engineers

1000+

Customers in Tech, Industry, Energy, Logistics, Construction, Real Estate etc.

50k

Emissions sources aggregated from customers & industry databases

10+

Geographies covered with customers in the US, UK, France, Italy, Germany, Nordics...

These companies are tracking their carbon footprint with Greenly

Industries: faurecia, HUTCHINSON, RENAULT, TEVA, Schlumberger

Tech: alma, ZOOPLA, Tripadvisor, PayFit, Konbini

Retail: bel for all for good, COURIR, LVMH, Pernod Ricard

Services: ACCOR, Capgemini, Kéa Partners for transformation, Mediametrie, econocom

Finance: COATUE, Shell Ventures, AXA, EIFFEL INVESTMENT GROUP, BNP PARIBAS

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Scientific council

INDUSTRY, AI & EXPERTS CLIMAT

Pr. Michel BAUER

Sociologist
HEC
–
Corporate organisation

Nicolas HOUDANT

CEO
Énergies demain
Ex
GreenNext

Peter FOXPENNER

Professor
BU University
–
Electricity grids & Carbon expert

Pr. Yann LEROY

Professeur
Centrale-Supelec
–
Carbon Product Life-Cycle

Pr.Antoine DECHEZLEPRÊTRE

Professeur
LSE
–
Climate change policies

Pr. Rodolphe DURAND

Professeur
HEC
–
Corporation transformation

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Appendix

Scope 1&2

Scope	Name	tCO2e
1.1	Generation of electricity, heat or steam	0
1.2	Transportation of materials, products, waste, and employees	14
1.3	Physical or chemical processing	0
1.4	Fugitive emissions	3
2.1	Electricity related indirect emissions	42
2.2	Steam, heat and cooling related indirect emissions	0

To see more details of the methodology for each regulatory entry please visit Greenly!

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Scope 3

100% accounted

Scope	Name	tCO2e
3.1	Purchased goods and services	139
3.2	Capital goods	2
3.3	Fuel- and energy- related activities not included in Scope 1 or Scope 2	16
3.4	Upstream transportation and distribution	3460
3.5	Waste generated in operations	11
3.6	Business travel	42
3.7	Employee commuting	91
3.8	Upstream leased assets	145
3.9	Downstream transportation and distribution	0
3.10	Processing of sold products	0
3.11	Use of sold products	0
3.12	End-of-life treatment of sold products	0
3.13	Downstream leased assets	0
3.14	Franchises	0
3.15	Investments	0
4.1	Other emissions - Emissions from biomass (soil and forests)	0

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Scope 1&2

Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
1.1	0	0	0	0	0	0	0
1.2	14	0	10	1	0.3	3	0
1.3	0	0	0	0	0	0	0
1.4	3	0	0	0	0	0	3
2.1	42	0	35	2	2	2	0
2.2	0	0	0	0	0	0	0

* Results expressed in tons of CO2e

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Scope 3

Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
3.1	139	0	120	12	0	5	2
3.2	2	0	2	0	0	0	0
3.3	16	0	11	3	0.2	1	0
3.4	3460	0	3004	237	0	219	0
3.5	11	0	8	0.8	0	2	0
3.6	42	0	36	3	0	3	0
3.7	91	0	85	3	0.05	3	0.06
3.8	145	0	145	0	0	0	0
3.9	0	0	0	0	0	0	0
3.10	0	0	0	0	0	0	0
3.11	0	0	0	0	0	0	0
3.12	0	0	0	0	0	0	0
3.13	0	0	0	0	0	0	0
3.14	0	0	0	0	0	0	0
3.15	0	0	0	0	0	0	0
4.1	0	0	0	0	0	0	0

* Results expressed in tons of CO2e

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Contact us

support@greenly.earth

www.greenly.earth